

News release: 6 September 2022

TrustedStays and Amadeus announce new GDS partnership to support the renewal and changing demands of business travel

[TrustedStays](#), the short-term accommodation and build to rent (B2R) industries' booking platform for corporate and government stays, set up by the UK Short Term Accommodation Association (STAA) and the UK Apartment Association (UKAA), has announced a new strategic distribution partnership with [Amadeus](#). TrustedStays will connect with Amadeus to expand both the choice of accommodation choice and flexibility on offer for the corporate and "bleisure" segment of the business travel market.

Global business travel is resuming, with 20m more room nights booked in the first six months of 2022 compared to the same period in 2021, according to Amadeus' [Demand360](#)[®] data. However, new research shows that the needs of corporate travellers have evolved during this time as a result of hybrid and remote work, to include longer trips and a desire for greater variety of accommodation and services. With digital nomads and "bleisure" guests (a combination of business and leisure) now travelling in greater numbers, hospitality technology providers are responding to better serve this growing segment.

As part of this global deal, TrustedStays will offer an API (application programming interface) connection to [Amadeus](#) to provide a route for professional short-term rental property owners, property management companies and the multi-family/build-to-rent industry to offer their inventory to corporates and business travellers using the Amadeus platform. This will give customers more choice and flexibility when it comes to choosing accommodation that best fits their needs.

Merilee Karr, CEO of TrustedStays, said: "We are delighted to have this agreement with Amadeus which, for the first time, promises to offer corporate travel bookers the best of both worlds, bringing access to an innovative new product type within the tried and trusted GDS platform. The business travel landscape is an evolving one, where travellers now want more of a say about where they stay and for how long. Short-term rentals are quickly gaining credibility as a mainstream option in many companies' business travel plans."

Katja Bohnet, VP, Hospitality Distribution, Amadeus, said: "With TrustedStays connected to Amadeus, corporate travel bookers can access a greater range of accommodation to offer their employees in the systems they already use. We value these innovative partnerships that not only support industry recovery but offer our customers more options on top of the over 1m properties already available within Amadeus."

Companies that are interested in offering their properties to the corporate business travel market should contact [TrustedStays](#) to find out how they can onboard to this exciting partnership.

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About TrustedStays

About Amadeus

Amadeus powers more personalized and authentic travel experiences. Our solutions are designed to enrich every stage of the traveller journey and help hospitality providers acquire, service, and retain guests by profitably driving demand and converting them into loyal fans.

Backed by over 30 years of experience, we design open, cutting-edge software to provide the most efficient, trusted, and reliable systems for our customers. With experts in 175+ countries, we have a deep understanding of the hospitality industry and a desire to enable our hotel partners to create memorable guest experiences.

To find out more about Amadeus, visit www.amadeus-hospitality.com.

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