

News release

14 September 2022

One of UK's largest holiday letting operators, Travel Chapter, joins STAA

Travel Chapter, one of the UK's leading operators in the holiday letting industry, specialising in self-catering accommodation, has become the latest organisation to join the UK Short Term Accommodation Association (STAA).

Travel Chapter manages over 15,000 properties across the country and owns a number of well-known brands such as [holidaycottages.co.uk](https://www.holidaycottages.co.uk), the recently acquired Original Cottages, as well as lifestyle brands including Canine Cottages, Big Domain and Farm Holidays and a portfolio of regional brands.

Travel Chapter CEO, Jayne McClure, said, "With the increased demand for UK staycations we have experienced in the last couple of years, along with the continued growth of our own business, we are now in a really strong position to join the STAA. We have seen the work the STAA has been doing on behalf of the industry and are keen to play a full role in contributing to its strategy and plans going forwards. We're looking forward to working alongside the other members of the STAA to continue the great work they have been doing to make the short-term accommodation industry a more attractive one for guests and property owners alike."

Merilee Karr, Chair of the STAA and CEO of UnderTheDoormat, said, "I am so pleased that Travel Chapter has become a member of our association. Having another organisation that is operating so successfully in the short-term rental sector will add real firepower to our industry voice as well as valuable insight and data. Travel Chapter represents a significant segment of the market and it has demonstrated a real responsibility in managing its growth in a sustainable and professional way. The growing professionalism of our sector is one that we need to be more vocal about and having Travel Chapter on board will enable us to showcase the many examples of how this manifests itself to key audiences and stakeholder such as local authorities, government and other associations."

[ENDS]

Notes to editors

More information about membership can be found at <https://www.ukstaa.org/#our-impact>.

STAA membership is open to all short-term rental businesses and companies who offer ancillary services. Hosts may also become members of the association. Both hosts and operators can pay an additional fee to become third-party accredited.

The STAA offers host membership for £10 per month which includes information about hosts' legal responsibilities, best practice and a code of conduct.

Travel Chapter, home of flagship brand holidaycottages.co.uk, is one of the UK's leading self-catering accommodation providers, working with holiday home owners to showcase amazing places to stay across the UK. Travel Chapter's collection of self-catering brands also includes Original Cottages (England & Wales), leading dog-friendly brand Canine Cottages, as well as a number of regional brands such as Sally's Cottages (Lake District), Cottages & Castles (Scotland) and Cornish Horizons (Cornwall).